

# Sequoia Fundraising

Our philosophy is to have fundraisers that either benefit the students or allow you to donate monies directly for the benefit of the students. We have chosen fundraisers that do not involve any door to door selling by the students.

**Annual Donation Drive** - Last year our goal was \$20,000 and we raised \$23,000! If we reach our goal of 100% participation, we project to raise \$34,000! This is a one-time tax-deductible donation with 100% profit for Sequoia!

**3 Community Partner Events** - Evenings at local restaurants for Sequoia families with a portion of the night's sales being contributed back to Sequoia. Last year we raised \$1,500.

**3 Book Fairs** - On campus book fair sales through Scholastic Books. Sequoia receives 25% of total sales. Last year we raised \$6,000.

**Classroom Basket Raffle** - Opportunity to purchase raffle tickets to win amazing baskets at Sequoia's Thanksgiving luncheon. 100% of proceeds go to Sequoia. Last year we raised \$5,500.

**Silent Auction** - An evening out for the adults! Opportunities to bid on auction items, purchase goodies, and donate items to our teachers' classrooms. Last year we raised \$18,300.

**Passive Fundraisers** - Purchase items at local stores or websites that you would ordinarily purchase. Sequoia receives a percentage of the sales. Last year we raised \$500.

## *What did your fundraising dollars pay for last year?*

|   |          |
|---|----------|
| • Teaching Assistants' Salary   | \$16,000 |
| • Math / Reading Tutors' Salary   | \$11,400 |
| • Scottsdale Prevention Institute Support on Campus   | \$ 9,300 |
| • \$250 to every teacher to spend in their classroom  | \$ 9,250 |
| • Kindergarten reading program, AIMS materials and AR Online Reading support                        | \$ 6,000 |
| • Art, Music Band, and PE Supplies and Equipment  | \$ 4,000 |
| • Community Events like Western Round-Up and Sock Hop   | \$ 2,000 |
| • Art Masterpiece project materials, Art Walk, Artist in Residence, and Missoula Children's Theatre | \$ 2,000 |
| • A Scholarship to a former Sequoia Student   | \$ 1,000 |
| • Student Communication folders   | \$ 475   |
| • Teacher Appreciation Luncheon, Field Days, and Young Authors' Day                                 | \$ 500   |

**DONATION FORM ON BACK OF PAGE!!**

## Sequoia Association of Parents and Teachers Annual Donation Drive

Dear Parents,

We are continuing the tradition of the Sequoia Annual Donation Drive. This yearly effort helps the APT provide important resources for our children and their teachers as well as host events and activities which we enjoy as a school community.

Our goal each year is 100% Family Participation! Every family makes a difference!

*The APT is a 501(c)(3) organization and all donations are tax deductible.* The APT accepts cash, checks or credit cards. Please complete and return this form. Thank you in advance for your generosity.

**Help us meet our 2010 GOAL...  
100% Sequoia Family Participation!**

Name: \_\_\_\_\_ Phone #: \_\_\_\_\_

Address: \_\_\_\_\_ City: \_\_\_\_\_ Zip: \_\_\_\_\_

I would like to make a tax-deductible donation to Sequoia:

Please check one:     \$100.00                     Other amount = \$ \_\_\_\_\_

Please check one:     Check Included     Visa             MasterCard

**If paying by credit card, please complete the following:**

Name as it appears on your card: \_\_\_\_\_

Credit Card #: \_\_\_\_\_

Exp. Date(MM/YY): \_\_\_\_\_ Signature: \_\_\_\_\_